



PRIMACY®

*Shorten the Distance®*

**GSA Federal Supply Service  
Authorized Schedule Price List  
Transportation, Delivery & Relocation Services  
Industrial Group 48  
GSA Contract Number: GS-33F-0016P  
Effective March 23, 2004**

## Relocation Services Price List

### SIN 653-1 RELOCATION SERVICES PACKAGE (653-1 A-D)

#### Appraised Value Sale

After the home is appraised and inspected Primacy Relocation provides the employee a guaranteed offer to purchase the home. The employee can then sell the home directly to Primacy Relocation and receive their equity under the statement of work and agency guidelines. Some agencies may require the employee to market the home for a period of time prior to initiation into this program or acceptance of the guaranteed offer, Employee may also market their property during the offer period prior to acceptance of the guaranteed offer in an attempt to generate an Amended Value Sale.

#### Amended Value Sale

While the employee is marketing the home they may receive a bona fide offer from a qualified buyer. Primacy Relocation may purchase the home from the employee based on that offer and close the sale with the outside buyer. An Amended Value Sale can occur prior to or subsequent to the guaranteed offer and results in a lower fee to the agency. For the employee to benefit from an Amended Value Sale, the sale must be presented prior to the employee's acceptance of the guaranteed Appraised Value offer.

Home Sale Prices	Home Value Range	Home Value Range	Home Value Range	Home Value Range	Home Value Range	Home Value Range
Lower boundary	\$0	\$40,000	\$55,000	\$75,000	\$100,000	\$150,000
Upper boundary	\$39,999	\$54,999	\$74,999	\$99,999	\$149,000	and up
Home Sales Services SIN 653-1(A)						
Appraised Value	\$15,500	\$15,500	26.00%	23.00%	23.00%	23.00%
Amended Value	\$9,500	\$9,500	15.00%	13.50%	13.50%	13.50%
SIN 653-1 (B)						
Home Marketing Assistance	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
*Home Marketing Assistance No fee when provided with SIN 653-1(A)						
SIN 653-5(A)						
653-5(E)						
SIN 653-1(C)						
Destination Area Services						
Renter Assistance	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
Buyer Assistance	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
Mortgage Counseling	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
*Spousal Counseling	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
*No Fee only in conjunction with SIN 653-1(A)						



## **SIN 653-1 (D) MANAGEMENT REPORTS**

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No fee

## **SIN 653-2: PROPERTY MANAGEMENT**

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Assists the employee on temporary or permanent assignment inside or outside the United States, who prefer to retain rather than sell their current home. The service allows the employee to focus on their new assignment while their departure residence is managed.

1. \$4200 fee for the first year
2. Monthly Fee: \$350/month for year two and every year thereafter
3. Broker Tenant Finding fee: Actual costs: not to exceed 12.0% of annual property rental value
4. Broker Fee Monthly: Actual cost: not to exceed \$2,400 per year

## **SIN 653-4: ADDITIONAL SERVICES**

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### **SIN 653-4 (A) Customized Management Reports**

No Fee

### **SIN 653-4 (B) Customized Data Communication Capabilities**

No Fee

### **SIN 653-4 (C) Customized Program Materials**

No Fee

### **SIN 653-4 (E) Entitlement Counseling**

\$400.00 per employee

### **SIN 653-4(G) Cost of Living Analysis**

Provides a cost of living comparison between old duty station and new duty station. This can help the employee make a more informed decision when it comes to relocation.

\$25.00 per report

### **SIN 653-4(H) Temporary Living Stand Alone Program**

Provides assistance to the employee in locating suitable temporary accommodations in the new duty station.

\$350 per employee

### **SIN 653-4(I) Enhanced Rental Assistance**

A half-day or full-day, detailed destination area tour that includes local real estate markets, commuting issues, area amenities and a community orientation.

One Half-Day Tour: \$350

One Full Day Tour: \$600



## SIN 653-5 AGENCY CUSTOMIZATION SERVICES

### ***SIN 653-5(A) Buyer Value Option (BVO)***

#### **Buyer Value Option (BVO)**

This is a guaranteed home sale program that offers a Buyer Value Option. It is similar to SIN 653-1 with some eligibility and procedural differences. The employee's home is purchased by Primacy Relocation based upon the terms and conditions of the offer received from an outside buyer. This program is a lower cost alternative to SIN 653-1 and is designed to offer the employee similar benefits to SIN 653-1 while reducing the cost for the agency. Home Marketing Assistance, Buyer Assistance and Mortgage Counseling are part of this offering.

***Does not include Rental Assistance or Spousal Counseling.***

Home Sale Prices	Home Value Range	Home Value Range	Home Value Range	Home Value Range	Home Value Range	Home Value Range
Lower boundary	\$0	\$40,000	\$55,000	\$75,000	\$100,000	\$150,000
Upper boundary	\$39,999	\$54,999	\$74,999	\$99,999	\$149,000	and up
Customized SIN 653-5 (A) BVO and Home Marketing Assistance	\$9,000	\$9,000	13.50%	12.25%	12.25%	12.25%
*BVO Cancellation \$500 Fee plus direct costs for title work and inspections	\$500	\$500	\$500	\$500	\$500	\$500
*BVO price includes Buyer Assistance, Mortgage Counseling						

#### **SIN 653-5(C) Closing Services Only**

Under this option, there is no guaranteed offer or home marketing assistance. Primacy Relocation will simply coordinate closing of the employee's independently generated sale. Home sale expenses are subject to Relocation Income Tax Allowance (RITA).

Fixed Fee of 9.50% of the homes sales price

#### **SIN 653-5(D) Stand-Alone Home Marketing Assistance**

Under this option, there is no guaranteed offer. The focus is on providing home marketing assistance to help the employee generate an independent sale.

\$425.00 if the agency does not purchase a home sale program



## SIN 653-5(E) Special Handling Transactions

### Special Handling Transactions

Would apply to properties owned by an employee, which are otherwise eligible for Home Sale Services as defined in the statement of work or which are otherwise permitted under the FTR, but which are determined by Primacy Relocation and the agency to be either especially difficult to sell or where the property value is especially difficult to establish. Prior agreement between Primacy Relocation and the agency would be necessary before a property would be handled in this manner. For purposes other than fee, Special Handling Transactions will be handled in the same manner as for properties handled under the Home Sale Service (SIN 653-1 (A)) in accordance with the agency's relocation program.

Home Sale Prices	Home Value Range	Home Value Range	Home Value Range	Home Value Range	Home Value Range	Home Value Range
Lower boundary	\$0	\$40,000	\$55,000	\$75,000	\$100,000	\$150,000
Upper boundary	\$39,999	\$54,999	\$74,999	\$99,999	\$149,000	and up
SIN 653-5(E) Special Handling Transactions Cost Per Home	\$16,000	\$16,000	35.00%	35.00%	25.00%	25.00%
*PLUS \$750 per month (whole or part) home is in the inventory	\$750	\$750	\$750	\$750	\$750	\$750
Destination Area Services included in SIN 653-5(E)						
Renter Assistance	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
Buyer Assistance	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
Mortgage Counseling	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee
Spousal Counseling	No Fee	No Fee	No Fee	No Fee	No Fee	No Fee

**\*\*Inventory time defined as period from acquisition to receipt of proceeds**

**Note: SIN 653-7 Move Management Services:** Primacy Relocation does not offer Move Management Services at this time, but it is Primacy Relocation's intent to enter into Teaming Arrangements with schedule vendors holding current GSA Multiple Award Schedule Contracts for the purposes of coordinating moving services.



**General Services  
Federal Supply Service Schedule Price List**

Online access to Primacy Relocation's price list and terms are available through GSA Advantage at [www.gsaadvantage.gov](http://www.gsaadvantage.gov)

**Schedule Title and FSC Group, Part and Section: Transportation, Delivery & Relocation Services, Industrial Group 48**

FSC Class (es)	48	Prompt Payment Terms	None – net 30
Contract Number	GS-33F-0016P	Payment by Government Commercial Credit Card	No
Contract Period	03/23/04 – 03/22/09	Discount for Payment by Government Commercial Credit Card	N/A
Contractors Name, Address, Phone Number	Primacy Relocation, LLC 6077 Primacy Parkway Suite 300 Memphis, TN 38119 (901) 291-5500 Main Phone	Time of Delivery	Per Schedule
Contract Administration Source	Gil Saunders Primacy Relocation, LLC 1011 Warrenville road, Suite 300 Lisle, Illinois 60532 (630) 493-6418 (630) 493-6473 Fax <a href="mailto:Gil.Saunders@Primacy.com">Gil.Saunders@Primacy.com</a>	Ordering Address	Primacy Relocation, LLC 1164 Green Holly Drive Annapolis, MD 21401 (410) 349-0078 (410) 349-2192 FAX <a href="mailto:Pat.Tooman@Primacy.com">Pat.Tooman@Primacy.com</a>
Contract Information Source	Gil Saunders (630) 493-6418 <a href="mailto:Gil.Saunders@Primacy.com">Gil.Saunders@Primacy.com</a>		
Business Size	Large	Payment Address	Primacy Relocation, LLC Attn: Marie Johnson 6077 Primacy Parkway Suite 300 Memphis, TN 38119 (901) 291-5514 direct phone (901) 291-5714 fax  Or Send Wire Transfers: Please call for wire instructions
Maximum Order	\$1,000,000	Data Universal Number Systems (DUNS) Number	00-4678801
Minimum Order	\$100	Notification Regarding Registration in Central Contractor Database (CCR Database)	Registered
Geographic Coverage (delivery area)	CONUS, Hawaii, Alaska, Puerto Rico	Table of Awarded Special Items	SIN 653-1(A) page 2 SIN 653-1(B) page 2 SIN 653-1(C) page 2 SIN 653-1(D) page 3 SIN 653-2 page 3 SIN 653-4(A) page 3 SIN 653-4(B) page 3 SIN 653-4(C) page 3 SIN 653-4(E) page 3 SIN 653-4(G) page 3 SIN 653-4(H) page 3 SIN 653-4(I) page 3 SIN 653-5(A) page 4 SIN 653-5(C) page 4 SIN 653-5(D) page 4 SIN 653-5(E) page 5
Points of Production	Lisle, IL Memphis, TN* Irvine & Folsom, CA Plano, TX Omaha, NE St. Louis Park, MN	*Headquarters	Discount from List Price or Statement of Net Price  Prices are net, discounted prices to the government

